



INTERNATIONAL SOCIETY
FOR THE PSYCHOANALYTIC
STUDY OF ORGANIZATIONS

ISPSO 34th Annual Meeting. Copenhagen 3rd - 9th July 2017

Professional Development Workshop

Monday 3rd July

Nicola Wreford-Howard, Marc Maltz & Angela Eden: Exploring the architecture of Social Dreaming

'It is important to discriminate between those systems of meaning, which are designed to open up the creative possibilities of living and those, which in effect delimit the choices available to individuals.' (Gordon Lawrence)

Social Dreaming has developed a wide community and evolving practice. This workshop will explore the role of host and anchor the existing practice of Social Dreaming to wider applications.

Why: Time & space to explore the 'architecture' of Social Dreaming. Exchange & reflect on developments in SD and Co-create a SD community of practice within ISPSO.

What: History & growth of Social Dreaming ~ from [The blind architect dream](http://www.socialdreaming.com) to www.socialdreaming.com. The SD host role: basics & emerging experiences. Applications and design: past, present & future. Share case studies and develop peer group exchange for SD hosts.

How: One day PDW - with further opportunities for participants to: Engage with ongoing social dreaming during the AM & co-host a SD matrix, reflect individually & collectively on SD host experience during AM, join the AM online Copenhagen Dream Space before and after the AM and Co-create an ongoing ISPSO SD host reflection space after the AM.

'We need to trust the dream whatever it brings and not set out consciously to try and pin the direction.'



Nicola Wreford-Howard works as an organizational psychologist & consultant with dreams and potential: Within corporations, business schools and in private practice she supports individuals, teams and organizations to link dreams to purpose, enabling her clients to align values and authentic action into the dynamic context of their professional & personal roles & networks. In the past 20 years Nicola has designed & facilitated organizational integration initiatives, leadership development incubators, think tanks, systemic business process innovation and Social Dreaming matrices internationally for a range of purposes. Nicola is a member and former board member of ISPSO and over the past 10 years has hosted SDM's for ISPSO in Stockholm, San Diego, Istanbul, Copenhagen, Granada and again 2017 in Copenhagen.



Marc Maltz has helped CEOs, Presidents, Boards and other leaders to develop and transform their organizations, manage risk and improve productivity for over 30 years. Marc has been studying and utilizing Social Dreaming in his work since 1990. He has written a number of articles and hosted SD matrices throughout the world. He is a member of the A.K. Rice Institute and ISPSO. He is on the Board of Directors of the Gordon Lawrence Foundation, ISPSO and Patron Technologies. Marc has an M.B.A. and holds postgraduate certificates from MIT, the Wharton School and the William Alanson White Institute for Psychology and Psychoanalysis. Marc is a partner at Triad Consulting Group LLC, and a principal at the Boswell Group LLC and Reboot.io



Angela Eden works as an organisational consultant from her own practice EDENevolution. Through her original training in theatre, education and organisational consultancy, she has used metaphor symbols and dreams. Over the last 15 years working with Social Dreaming she has developed training workshops with the Gordon Lawrence Foundation. Through ISPSO annual meetings, she has hosted a series of SD matrices in Philadelphia, Toledo, San Diego and now in Copenhagen. Additionally, She has opened another creative stream, working as an artist with a range of mixed media and abstract images.