



**PROFESSIONAL DEVELOPMENT
WORKSHOP 4**

Monday 3rd - Tuesday 4th July

930-1630

Room: 7.0.18

Susan Long:
Socioanalytic Methods

This two-day workshop will work with both conceptual and experiential material. Conceptually, it will introduce the idea of Socioanalysis and of the Associative Unconscious. The work of Charles Pierce on abduction and working hypotheses will be explored as background. The experiential work will involve participants in using specific methods such as: organisational observation; drawings and socioanalytic dialogue. The choices of participants will also be canvassed.

Reflective spaces will be provided within the workshop for garnering learning, both individual and group. Because these methods are deeply subjective, issues of confidentiality and trust will be discussed.

Following the exploration of current socioanalytic methods, there will be opportunities for participants to work on the development of new methods.

References:

Long, S.D. (Ed.) (2013) *Socioanalytic Methods: Discovering the hidden in organisations and society*. Karnac, London.

Long, S.D. (Ed.) (2016) *Transforming Experience in Organisations*. Karnac, London.



Professor Susan Long (PhD) is Director of Research at the National Institute for Organisation Dynamics Australia (NIODA). She also is an organisational consultant and executive coach in private practice. She teaches at NIODA, INSEAD, the University of Melbourne at the University of Divinity, Melbourne. She has published many books and scholarly articles.